

LUSITO LAND'S RECIPE FOR A SUCCESSFUL FESTIVAL

The Lusito Land Festival attracts thousands of visitors every year. The highly anticipated event offers a feast of mouth-watering Portuguese cuisine, combined with some of the country's top acts and a host of fun activities to keep festival-goers well fed and entertained.

Lusito Association spokesperson, Noemia Contente, says each festival is planned with painstaking attention to detail. "Preparation commences as soon as the previous festival ends months ahead of the kick-off date and there are countless minutiae to consider, from finding the hottest musicians and most tempting food-stalls, to enlisting the services of qualified security personnel and cleaners."

With the next festival set to take place from 20 to 28 April 2019, arrangements are already well underway. "We need to ensure that every new event offers visitors something special that sets it apart from previous events and ensure it is every bit as successful as the previous ones," adds Contente.

So how does the Lusito Land Festival remain so successful year after year? Well they have a special recipe that they follow

Ingredients

- 1 x accessible venue with plenty of parking space and good amenities
- 2 weekends of great Johannesburg weather
- 4-three hundred-seater restaurants offering delicious Portuguese cuisine
- 90-plus shoppers delight market stalls
- Top Class main stage
- 85-plus hugely talented entertainers
- 45,000-plus excited festival-goers
- Exhilarating Amusement Park
- Loads of fun activities for little ones
- 1 x huge dollop of Portuguese flavour
- 1 x secret ingredient to set the festival apart



Method

Combine all the ingredients at the Cayman Road venue in Alewynspoor, Johannesburg South. Add a massive serving of fun and plenty of good-humoured South Africans and their friends and families to the mix, and you have a festival of epic proportions. Dance, eat and have a great family day out while raising funds for the Lusito Association for the disabled.

"Next year's festival promises to be an unforgettable event," says Contente. "We are pulling out all the stops to ensure visitors are steeped in Portuguese culture and get to enjoy the best cuisine and entertainment South Africa has to offer."

Ends

